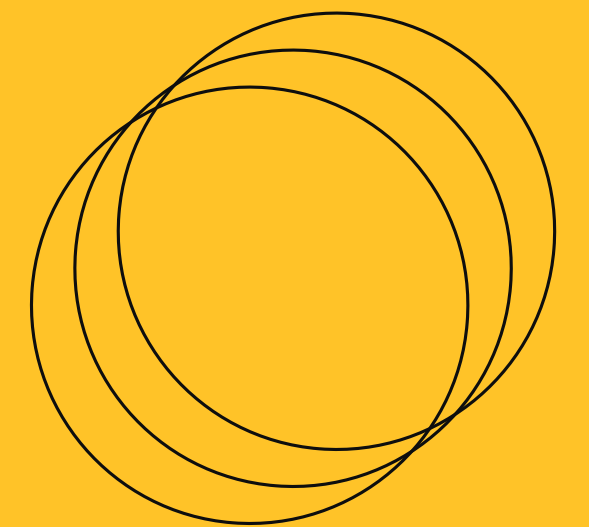




2025

# BIOTECH RESOURCES GUIDE.



# Smarter Biotech Brands Start Here

Biotech doesn't just evolve—it leaps forward. Breakthroughs happen daily, funding landscapes shift overnight, and the conversations shaping the industry are always moving. Keeping up isn't just a task—it's a mindset.

At ICS, we're more than designers—we're deeply invested in the science, the strategy, and the storytelling that drive biotech forward. That means staying connected to the right insights, the sharpest voices, and the conversations that matter most.

That's why we created Biotech Resources 2025—a curated collection of the best newsletters, podcasts, events, and thought leaders in the industry. These are the sources we follow, the perspectives we trust, and the insights that help us (and our clients) think bigger, stay ahead, and create work that resonates.

This isn't just an updated list—it's a resource designed to help biotech brands stay informed, connected, and ready for what's next. And because biotech never stands still, we're always evolving this guide. If you've got a go-to resource we should know about, we'd love to hear from you.



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## Events

# Where the action happens

We'll be attending a few key biotech events this year, and for good reason. Conferences and summits are where the industry comes together to learn, innovate, and connect.

## WHAT'S INSIDE

- [JP Morgan Healthcare Conference](#)
- [American Academy of Neurology](#)
- [American Society of Gene & Cell Therapy](#)
- [Bio International Convention](#)
- [2nd Global Cell + Gene Therapy Summit](#)
- [Fierce Biotech Week](#)
- [Pharma Partnering Summit](#)
- [HLTH USA](#)
- [NORD Summit](#)
- [Synbiobeta 2025](#)
- [Cell & Gene Meeting on the Mesa](#)
- [ASCO Annual Meeting](#)
- [Ginkgo Ferment 2025](#)
- [The Bio-IT World Conference & Expo](#)



## JP Morgan Healthcare Conference

JAN. 13-15, 2025 | SAN FRANCISCO, CA

This premier conference is the largest and most informative health care investment symposium in the industry which connects global industry leaders, emerging fast-growth companies, innovative technology creators and members of the investment community.

## American Academy of Neurology

77th Annual Meeting

APRIL 5-9, 2025 | SAN FRANCISCO, CA

The 2025 AAN Annual Meeting in San Diego and online from April 5-9 is a gathering of neurologists and neuroscience professionals exploring the latest advancements in the field. Featuring over 190 educational and scientific programs, along with interactive hub talks and extended access to recorded sessions through May 7, the event offers a dynamic environment for learning, discovery, and global collaboration.

## American Society of Gene & Cell Therapy

MAY 13-17, 2025 | NEW ORLEANS, LA

The American Society of Gene and Cell Therapy's (ASGCT) Annual Meeting is the premier event for gene and cell therapy professionals. The meeting is the best place for people in the field to learn from the latest scientific research, stay current on new technologies, and make career-advancing connections with peers.

Originally designed as a venue for academic researchers to share their work, the Annual Meeting has grown to serve a wide community encompassing clinicians, bio-industry developers, regulatory agencies, equipment manufacturers, patient advocates, and more.



## Bio International Convention

JUNE 16-19, 2025 | BOSTON, MA

The BIO International Convention is the largest and most comprehensive event for biotechnology, representing the full ecosystem of biotech with 20,000 industry leaders from across the globe.

Whether you work at a public pharmaceutical company, biotech startup, academia, non-profits, and government or are a researcher, business development professional or investor, BIO is where you'll make valuable connections and build relationships. Our proprietary BIO One-on-One Partnering™ match-making platform—included in the Premier Access registration package—allows you to find potential partners, schedule and accept meetings.

## 2nd Global Cell + Gene Therapy Summit

JULY 7- 9 2025 | ORLANDO, FL

The Global Cell & Gene Therapy Summit is a three-day conference uniting researchers, clinicians, and industry leaders to explore the latest advancements in the field. Through talks, poster presentations, workshops, and networking events, participants engage in discussions on scientific discoveries, clinical applications, and translational science. The event fosters collaboration, promotes innovation, and bridges the gap between academia and industry to accelerate the development of cell and gene therapies.

## Fierce Biotech Week

OCT. 7-9, 2025 | BOSTON, MA

Fierce Biotech Week features insights from C-suite and executive leadership at biotech, mid-sized and large pharma companies on emerging trends and market dynamics that will help effectively prioritize R&D spend, optimize drug development and clinical operations, and navigate capital raising and partnering deals.



## Pharma Partnering Summit

OCT. 15 - 16 2025 | BOSTON, MA

The Pharma Partnering Summit is an international event focused on Business Development & Licensing deals, R&D Collaborations, Investment & Fundraising, Alliances, M&A, as well as Deal-making Opportunities in the broader aspect within Pharma Biotech Ecosystem.

## HLTH USA

OCT. 19 - 22 2025 | LAS VEGAS, NV

HLTH is forging ahead into new realms of possibilities, gathering 12,000+ influential leaders, executives and visionaries who are passionately creating the next generation of healthcare. At HLTH you can foster meaningful connections, gain insights on cutting-edge trends, enhance your professional journey, or elevate your organization to unprecedented success.

## NORD Summit

OCT. 20 - 21 2025 | WASHINGTON D.C.

Join over 900 patient leaders, researchers and scientists, healthcare advocates, pharma and biotech innovators, government agencies, and others to tackle the most pressing issues facing the rare disease community.

## Synbiobeta 2025

MAY 5-8 2025 | SAN JOSE CONVENTION CENTER, CA

The Global Synthetic Biology Conference invites you to San Jose, May 5-8, 2025, to explore the power of synthetic biology in shaping a sustainable future. Engage with cutting-edge research, groundbreaking technologies, and a diverse program of sessions and exhibitions. Network with leaders, discover innovations, and collaborate to solve global challenges.



## Cell & Gene Meeting on the Mesa

OCTOBER 6-8 | PHOENIX, AZ

The Cell & Gene Meeting on the Mesa is the leading annual conference in the sector, gathering senior executives and key decision-makers to propel innovative research into life-saving cures. Addressing the commercialization challenges faced by the cell and gene therapy industry, the event explores a variety of topics, including clinical trial design, alternative payment models, and strategies for scaling up and optimizing supply chain platforms for advanced therapies.

## ASCO Annual Meeting

MAY 30 - JUNE 3, 2025 | CHICAGO, IL & ONLINE

The 2025 ASCO Annual Meeting is The Place to Be—a global gathering where oncology professionals connect, collaborate, and inspire. Known for advancing the field, this must-attend event offers an experience unlike any other, bringing together the best minds to shape the future of cancer care.

## Ginkgo Ferment 2025

[2025 Press Release](#)

EVENTS ONGOING THROUGH 2025 | BOSTON, MA

Newly announced: Throughout 2025, Ginkgo product teams will hold a series of focused Ferments. Ginkgo Ferment brings together the scientific community to provoke new ways of thinking about biology, celebrate our cell programs, and inspire new connections and collaboration to strengthen the industry. Ferment is the most sensational series of events to envision the future of synthetic biology.





# The Bio-IT World Conference & Expo

APRIL 2-4 | BOSTON, MA

The Bio-IT World Conference & Expo is the leading global event for technologies and analytics driving precision medicine. Bringing together 2,800+ leaders across life sciences, pharma, clinical research, healthcare, and tech, it advances biomedical research, drug discovery, and patient outcomes. The program includes keynotes, 200+ sessions, panels, workshops, networking, and an exhibit hall of cutting-edge solutions. Attendees explore the latest in digital transformation, AI, ML, real-world data, pilot programs, product innovations, and biotech investment trends.



Newsletters

# Straight to Your Inbox

The best biotech newsletters cut through the noise, delivering industry updates, funding news, and regulatory changes right to your inbox. They make it simple to stay informed and keep up with the latest industry developments.

## WHAT'S INSIDE

- STAT →
- Endpoints →
- BioCentury →
- The Timmerman Report →
- Fierce Biotech →
- Life Sciences →
- Pink Sheets →
- Biotech Dodo →
- AG News →
- AGFunder News →
- Oscillator →
- Asimov Press →



## **STAT**

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“Your go-to source for the latest news in health, science and medicine. Sign up for STAT+ for exclusive analysis of biotech, pharma, and the life sciences.”

## **ENDPOINTS**

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Essential biopharma news and analysis

INDEPENDENT JOURNALISM SINCE 2016

“Our mission is to deliver the best news product in biopharma and become an essential read for industry leaders across the globe. Now a part of the Financial Times family, our ambitions are stronger than ever to give you the essential news, information, and insights you need to stay ahead.”

## **BioCentury**

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“BioCentury provides fact-based, in-depth reporting and analysis, resisting sensationalism and often incorporating multiple perspectives.”

## **Timmerman Report**

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“Timmerman Report is an independent biotech publication, dedicated to providing timely, in-depth analysis. It’s for anyone who seeks to understand new drug development, diagnostics, genomics, and other technologies that are changing medicine.”



## Fierce Biotech

“Biopharma is a fast-growing world where big ideas come along daily. Our readers rely on Fierce Biotech for the latest news, analysis and data on drugs and the companies that make them. Fierce Biotech covers the biopharma waterfront, from drug development through the entire lifecycle—tracking regulatory approvals, payer negotiations, manufacturing, marketing, patent fights, government investigations and regulation, M&A deals and beyond. Our aim is to analyze the day's news, showing readers not only what they need to know, but why they need to know it. Beyond the daily, the Fierce Biotech team produces special reports that take stock of the industry's products and finances, and shed new light on industry trends.”

## Life Sciences

“Life Sciences is an international journal publishing articles that emphasize the molecular, cellular, and functional basis of therapy. The journal emphasizes the understanding of mechanism that is relevant to all aspects of human disease and translation to patients. All articles are rigorously reviewed.”

## Pink Sheets

“Pink Sheets are a type of over-the-counter (OTC) trading service where companies' stocks are quoted, often with less stringent regulatory requirements than a major exchange like the New York Stock Exchange (NYSE) or NASDAQ. This makes the Pink Sheets a common platform for trading penny stocks. Penny stocks are common shares of small-cap companies traded at a low price, typically less than \$5 per share in the United States or under £1 in the United Kingdom.”

## Biotech Dodo

“Your weekly roundup of the latest biotech research and innovation.”



## AG News

“AgroPages is the industry's leading online media platform devoted exclusively to the global agricultural business, providing rich industry information, deep market analyses, powerful company and product searches, professional database and market reports, and personalized online marketing solutions for brand establishment.”

## AGFunder News

“Reporting on the evolution of the world's food and agriculture systems for human and planetary health.

AgFunderNews reports on the evolution of the global food and agriculture system. By going beyond the headlines, we analyse the people, companies and technologies aiming to improve human and planetary health. Publishing daily news, our team of award-winning journalists delivers deeper insight on the growing foodtech, agtech and climate tech industries. A multimedia publication, AgFunderNews is a division of AgFunder Inc, one of the world's most active agrifoodtech venture capital firms.”

## Oscillator

“Oscillator is a blog about creativity and friction at the intersection of biology and engineering.”

## Asimov Press

“Asimov Press is a publisher focused on the science and technologies that promote flourishing.”



## Podcasts

# Insights on the go

Biotech podcasts bring expert perspectives, industry trends, and big ideas straight from the people shaping the field. We love turning these on during client travel or our morning commute—nothing beats real conversations to stay sharp.

## WHAT'S INSIDE

STAT's Readout-Loud →

BIOTECH 2050 →

Business of Biotech →

Talking Biotech →

The Long Run →

BioCentury This Week →

POLITICO's Pulse Check →

Future of Agriculture →

Healthtech →

Healthtech Pigeon →



## STAT's Readout-Loud

“STAT's weekly biotech podcast, breaking down the latest news, digging deep into industry going-ons, and giving you a preview of the week to come.”

## BIOTECH 2050

“Biotech2050 is a podcast exploring the disruptive forces influencing the next half-century of the life sciences industry.”

## Business of Biotech

“The Business of Biotech is the pod dedicated to leaders of emerging biopharma firms. We bring you insight into organizational, finance and funding, HR, clinical, manufacturing, and regulatory challenges you'll face as you navigate your company from an idea to success in the clinic. Each episode features guest commentary and best practices from accomplished founders and biopharma industry luminaries. The Business of Biotech is produced by Bioprocess Online and Life Science Connect and brought to you by Cytiva.”

## Talking Biotech

“Talking Biotech is a weekly podcast that uncovers the stories, ideas, and research of people at the frontier of biology and engineering.

Each episode explores how science and technology will transform agriculture, protect the environment, and feed 10 billion people by 2050. Interviews are led by Dr. Kevin Folta, a professor of molecular biology and genomics.”



## The Long Run

“Join host Luke Timmerman for in-depth, thought-provoking conversations with biotech newsmakers pursuing these great opportunities of the 21st century.”

## BioCentury This Week

“BioCentury’s streaming commentary on biotech industry trends, plus interviews with KOLs. For three decades, BioCentury has helped biopharma executives and investors make business-critical decisions and build larger networks with peers across the innovation ecosystem.”

## POLITICO’s Pulse Check

“POLITICO Pulse Check delivers the latest news in health care with sharp policy analysis and a dose of real-world perspective. Hear what stories POLITICO’s deep bench of Health Care policy reporters are watching and their analysis of the critical issues facing regulators, legislators, and practitioners.”

## Future of Agriculture

“This show explores the people, companies, and ideas shaping the future of the agriculture industry. Every week, Tim Hammerich talks to the farmers, founders, innovators, and investors to share stories of agtech, sustainability, resiliency, and the future of food.

We believe innovation is an important part of the future of agriculture, and real change comes from collaboration between scientists, entrepreneurs, and farmers. Lead with optimism, but also bring data!”





## Healthtech

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“The HealthTech Podcast covers the latest in health and technology through interviews with disruptive healthtech startups and leaders. Whether you’re a patient, founder, investor, or simply interested in healthtech, The Healthtech Podcast has it covered.”

## Healthtech Pigeon

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“Like normal healthtech news, but, you know, not boring.

The team at SomX brings you the audio version of the weekly Healthtech Pigeon newsletter- a panel show with journalists, VCs, podcasters, entrepreneurs, execs, and those with a strong opinion to make things interesting. Regular hosts and guests are Dr. James Somauroo, Jessica Smith, Belle Taylor, Huw Penson, Jess Farmery from the SomX team.”



## Thought Leaders

# Big ideas, fresh takes

From in-depth articles to quick-hitting tweets, biotech thought leaders are constantly shaping the conversation. Following their insights is a great way to gain perspective on emerging trends, challenges, and opportunities.

## WHAT'S INSIDE

Allison DeAngelis →

Andy Dunn →

Angelica Peebles →

Anjalee Khemlani →

Benjamin Sherry →

Benji Edwards →

Brad Loncar →

Cade Metz →

Connie Loizos →

Don Ingber →

Drew Armstrong →

Emma Goldberg →

George Church →

Greg Williams →

Harry McCracken →

Jason Mast →

John Carroll →

Julia Herbst →

Kenrick Kai →

Kyle LaHucik →

Luke Timmerman →

Matt Herper →

Michael Eisenstein →

Nick Stockton →

Peter Loftus →

Ryan Cross →

Sharon Goldman →



**Allison DeAngelis**

REPORTER, STAT



**Anjalee Khemlani**

JOURNALIST



**Brad Loncar**

CEO, LONCAR INVESTMENTS



**Andy Dunn**

BIOPHARMA CORRESPONDENT,  
ENDPOINT NEWS



**Benjamin Sherry**

REPORTER, INC MAGAZINE



**Cade Metz**

REPORTER, NEW YORK TIMES &  
AUTHOR



**Angelica Peebles**

REPORTER, BLOOMBERG



**Benji Edwards**

AI AND ML REPORTER, ARS  
TECHNICA



**Connie Loizos**

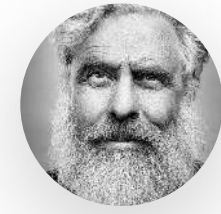
SV EDITOR, TECHCRUNCH &  
FOUNDER, STRICTLYVC





**Don Ingber**

FOUNDING DIRECTOR,  
WYSS INSTITUTE



**George Church**

AI FOR SOCIAL MEDIA



**Jason Mast**

REPORTER, STAT



**Drew Armstrong**

EXECUTIVE EDITOR, ENDPPOINTS  
NEWS



**Greg Williams**

DEPUTY GLOBAL EDITORIAL  
DIRECTOR, WIRED



**John Carroll**

FOUNDER & EIC, ENDPOINT NEWS



**Emma Goldberg**

REPORTER, NEW YORK TIMES



**Harry McCracken**

GLOBAL TECHNOLOGY EDITOR,  
FAST COMPANY



**Julia Herbst**

SENIOR EDITOR, FAST COMPANY





**Kenrick Kai**

TECH REPORTER, FORBES



**Matt Herper**

EDITORIAL DIRECTOR, STAT



**Peter Loftus**

REPORTER, WALL STREET JOURNAL



**Kyle LaHucik**

BIOTECH REPORTER



**Michael Eisenstein**

FREELANCE SCIENCE WRITER & EDITOR



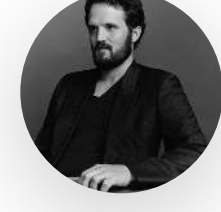
**Ryan Cross**

BIOTECH REPORTER, BOSTON GLOBE



**Luke Timmerman**

BIOTECH JOURNALIST, AUTHOR, ENTREPRENEUR



**Nick Stockton**

EDITOR & WRITER



**Sharon Goldman**

SENIOR WRITER, VENTUREBEAT



# LET'S KEEP THE CONVERSATION GOING.

Biotech moves fast. Got a must-read newsletter, a can't-miss event, or a thought leader we should know about? Send it our way.

## We are ICS

A strategy-fueled creative agency for biotech.

Looking for a creative partner who gets biotech? We build brands, craft stories, and design digital experiences that stand out. Let's talk.

